

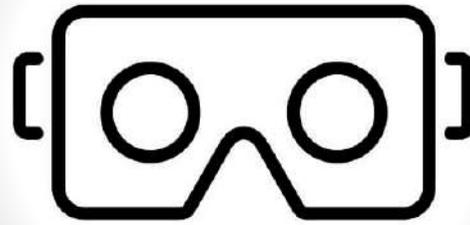
**FOUNDING  
PARTNER  
PACK**

# **THE HUB**

The D/SRUPTION Membership Forum

**IN AN ERA OF  
UNPRECEDENTED  
CHANGE HOW DO  
BUSINESS LEADERS  
ANSWER THE BIG  
QUESTIONS?**

**HOW DO WE  
PREDICT THE  
NEXT BIG  
DISRUPTION?**



as-a-service



**HOW DO WE IDENTIFY  
AND MEET  
INNOVATIVE  
START UPS?**



**HOW DO WE  
HARNESS  
INNOVATION?**

**HOW DO WE GAIN  
A PRACTICAL UNDERSTANDING  
OF EMERGING TECHNOLOGIES?**



# IN A RAPIDLY CHANGING WORLD NO-ONE HAS ALL THE ANSWERS

The HUB brings together the thinkers, innovators, and disruptors reshaping the future of business. Together we are far greater than the sum of our parts.

Welcome to The HUB an exciting new membership network from D/SRUPTION aimed at helping individuals and organisations deepen their understanding of what it takes to transform businesses, scale innovation, and turn disruption into a competitive advantage.

The HUB works with our members to understand the challenges they face both as an organisation and an industry. Together with our network of experts and the collective knowledge of our members we aim to help address these challenges, sharing our findings through technology guides, industry reports, case studies, dinners, quarterly meet ups and our annual member event Disruption Summit Europe



## **3 KEY AIMS**

### **INFORMATION**

Giving members the information and insight needed to better understand the emerging technologies and business models with the potential to impact their organisations.

### **INSPIRATION**

Demonstrating the art of the possible using real, tangible examples; hands on demos with innovative technologies; and interviews with key figures at the forefront of innovation

### **COLLABORATION**

The true winners in the digital economy will be the organisations that understand the value of collaboration. By working together, sharing information, ideas, and experiences, our diverse membership has the power to make real change.

# EVENTS

Disruption Summit Europe  
Quarterly Big Question Events  
Innovation Dinners



# PRINT

Quarterly Magazine  
Annual Trends Guide



# ONLINE

Weekly Newsletter  
Technology Guides  
Top 50 Guides  
Industry Trend Reports  
Case Studies  
Videos Interviews  
Infographics



# 2018 REPORTS

## D/SRUPTION GUIDE TO

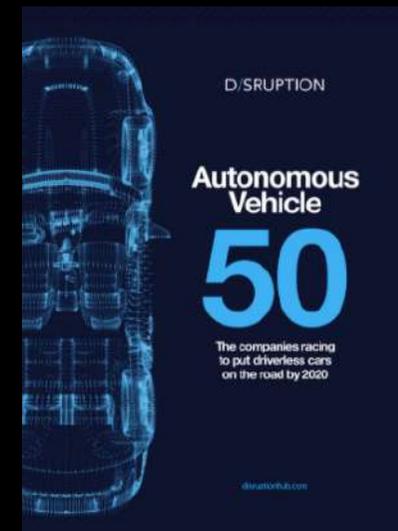
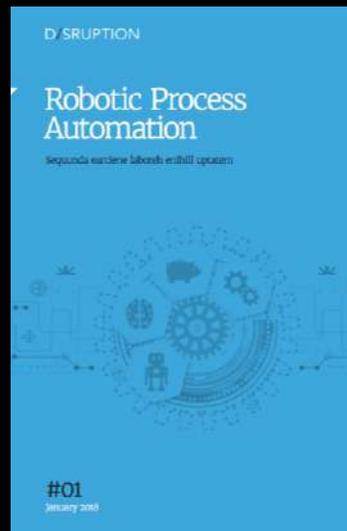
3D Printing  
Artificial Intelligence  
As a Service  
API Economy  
Big Data  
Blockchain  
Chatbots  
Customer Experience  
Cybersecurity  
Drones  
Energy Storage  
Genomics  
Internet of Things  
RPA  
Robotics

## TREND REPORTS

Education  
Energy  
Financial Services  
Food  
Healthcare  
Insurance  
Manufacturing  
Media  
Retail  
Supply Chain  
Travel  
Work

## TOP 50 GUIDES

3D Printing  
Artificial Intelligence  
Autonomous Vehicles  
Insurtech  
Fintech  
FoodTech  
HealthTech  
IoT  
Retail Tech



## WHY JOIN?

### UNDERSTAND

Deepen your understanding of the emerging technologies and business models transforming the future of work

### CHALLENGE

Challenge your existing thinking. Look outside your organisation and industry to explore new ways of working

### CONNECT

Connect with the innovators, academics, disruptors and pioneers, reshaping business for the 21st century

### TRACK

Track the velocity of change across a range of business sectors with our regular trend reports

### SHARE

Help yourself and your peers by sharing learnings and experiences from your own change programmes

### IDENTIFY

Identify the most disruptive start-ups and scale-ups impacting incumbent businesses across the globe

## FOUNDING PARTNERS

Let **The HUB** help address your biggest challenges, both as an organisation and an industry. **D/SRUPTION** works closely with our partners to understand the how emerging technologies and business models are impacting their business. The findings from our opening research with each partner forms the back bone of the programme of reports, case studies, interviews and events over the next 12 months.

**D/SRUPTION** is working with a small number of industry leading organisations as founding partners of **The HUB**. We are looking to work with non competing companies from any of the following sectors:

## INDUSTRY SECTORS

Automotive

Manufacturing

Energy

Media

Finance

Property

Healthcare

Retail

Insurance

Technology

Legal

Travel

**JOIN OUR  
EXISTING  
FOUNDING  
PARTNERS**



## FOUNDING PARTNER PACKAGE

- Unlimited access to all D/SRUPTION content (guides, reports, white papers, case studies, interviews) for all employees
- 20 Tickets for Disruption Summit for employees and clients
- 4 x Dinner invitations
- Listed as a founding partner with logo to feature on homepage of <https://disruptionhub.com/> and on every weekly newsletter
- Dedicated Partner Page at <https://disruptionhub.com/> where you can host content
- Work with D/SRUPTION on 1 report
- Access to our network for articles, speaking, advice, events etc
- Seat on D/SRUPTION advisory board - opportunity to help shape content for magazine, website, reports, events.

**PRICE ON APPLICATION**

# D/SRUPTION

D/SRUPTION is a business intelligence platform for individuals and organisations looking to deepen their understanding of emerging technologies, new business models and what it takes to scale innovation in the 21st century. Since 2015 we have provided business leaders information, insights, connections and inspiration to help them navigate the rapidly changing business world.

"I have been to a lot of events in the last few years and this truly stood out as one of the best! The variety of speakers and immersion through the physical stimulus was mind stretching to say the least. The main reason for most to attend was the opportunity to network with like-minded people and this delivered by the truck load."

**Sanjay Patel**

**Global Innovation, Coca-Cola**

The Coca-Cola logo is displayed in its signature red script font on a white rectangular background.

"What excited us about working with the D/SRUPTION team was the understanding that disruption is about more than just technology. The team has a real understanding of the challenges facing business today and this is evident across the publication, the website and what they have pulled together with Disruption Summit."

**Frazer Bennett**

**CIO, PA Consulting**



Just a quick note to say thank you for both the invite and for facilitating a genuinely energising event. Refreshing to have such a breadth of industry perspective in the room with such high a calibre of challenging thinkers. Inspiring and bewildering in equal part "

**Emma Davis**

**Head of Global Innovation, World First**



**IF YOU ALWAYS  
DO WHAT YOU'VE  
ALWAYS DONE  
YOU'LL ALWAYS  
GET WHAT YOU  
ALWAYS GOT.**

Henry Ford

contact [media@disruptionhub.com](mailto:media@disruptionhub.com) or  
Call Rob Prevett on +44 (0)7900 908411

**DO SOMETHING  
DIFFERENT**

Join **THE HUB** today and  
start turning disruption  
to your advantage